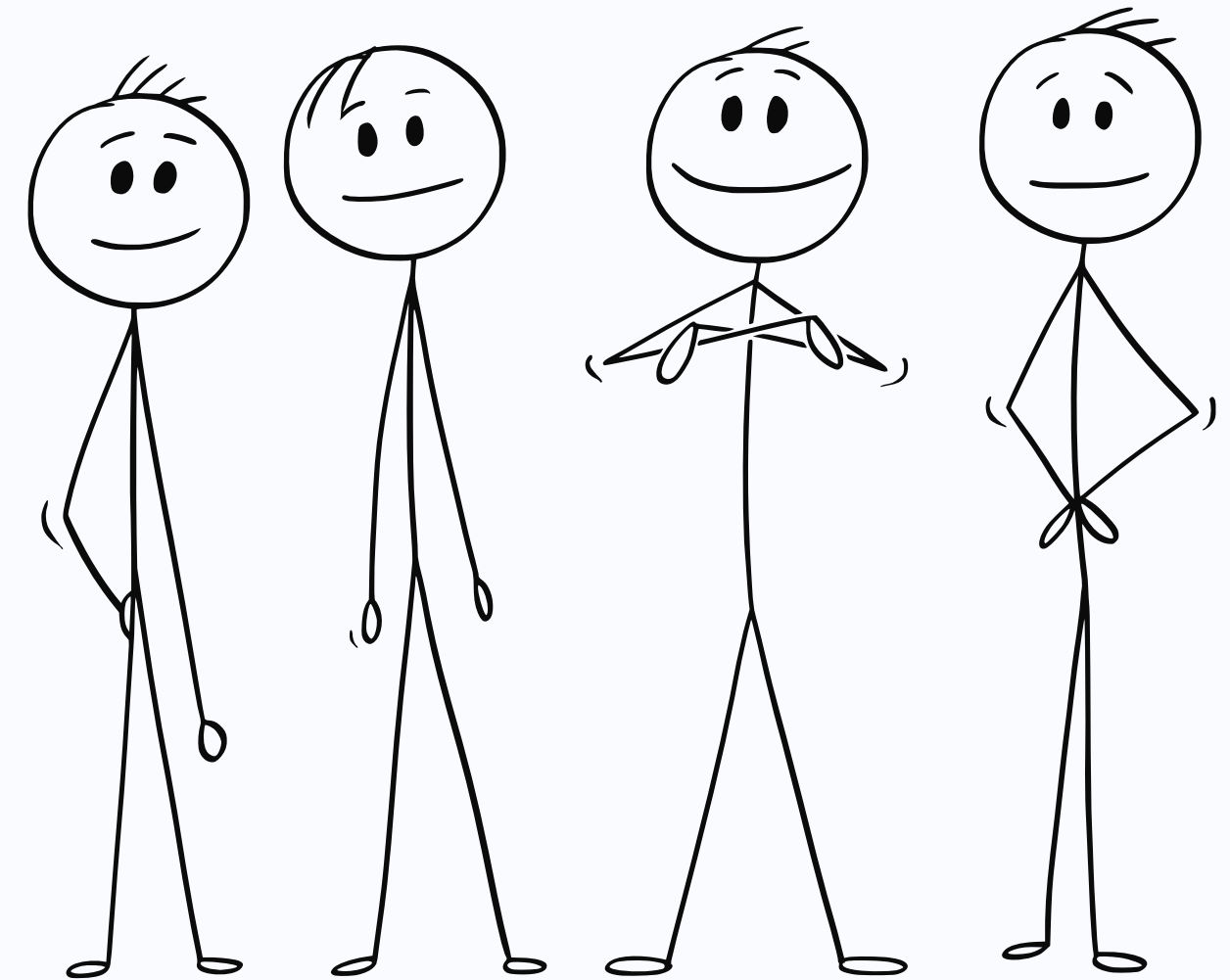


**Being a good tech
leader is making sure
today's solution also
works tomorrow**





Reactive strategy

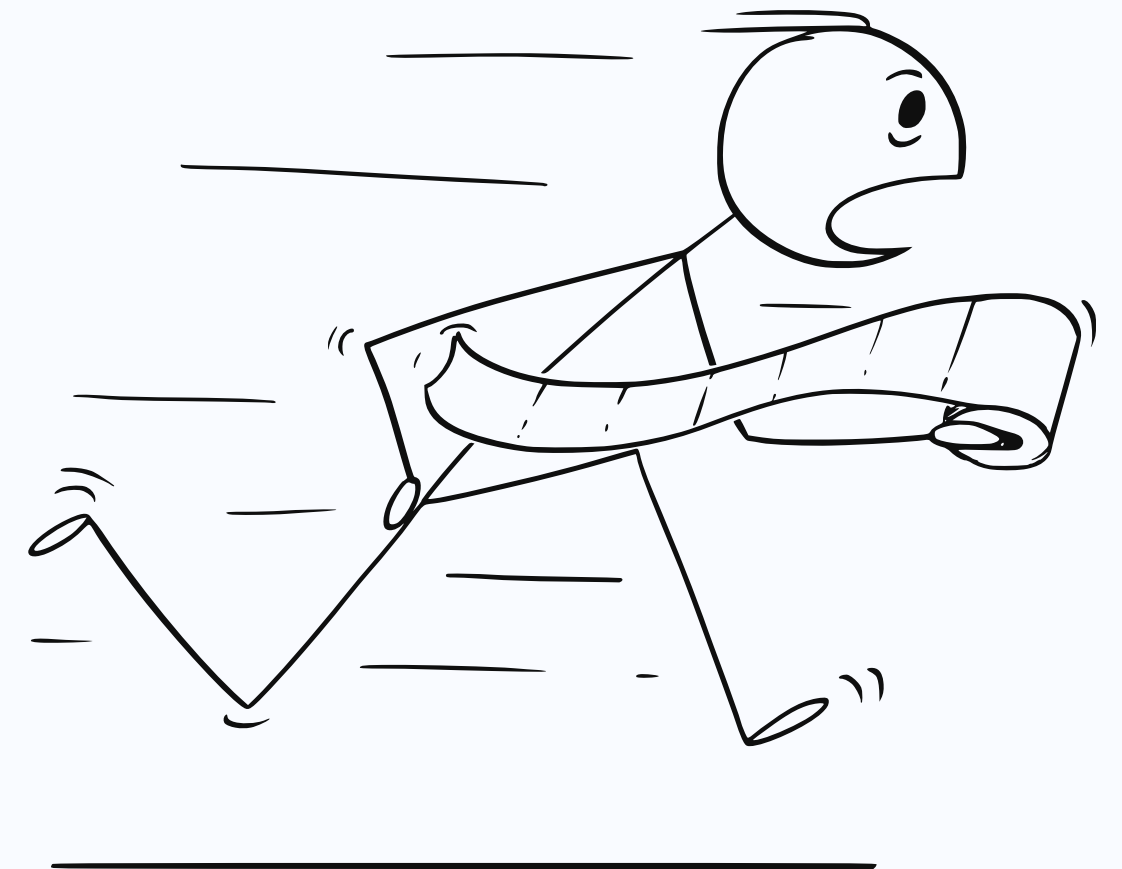
*Fight fires as they
appear*

Key question:

*How do you manage these issues,
until the world returns to
“normal”?*

Force upgrades
Transparency issues
Privacy issues
Ransomeware
Hacking
Spyware
New terms
A.I. Training
Sanctions
Terrifs

...





Reactive strategy

Acting on

- Fires as they appear – short-term planning
- Approaching issues independently
- Seeing operations as an isolated unit

Or a new reality-check:
*How would you act differently if
you lead as if this is to be expected
as a new norm?*

Force upgrades
Transparency issues
Privacy issues
Ransomeware
Hacking
Spyware
New terms
A.I. Training
Sanctions
Terrifs

...



Proactive strategy

Planning for and implementing:

- The **freedom** to act independently
- **Resilience** when crisis happens
- Acknowledging and taking **responsibility** for complex dependencies

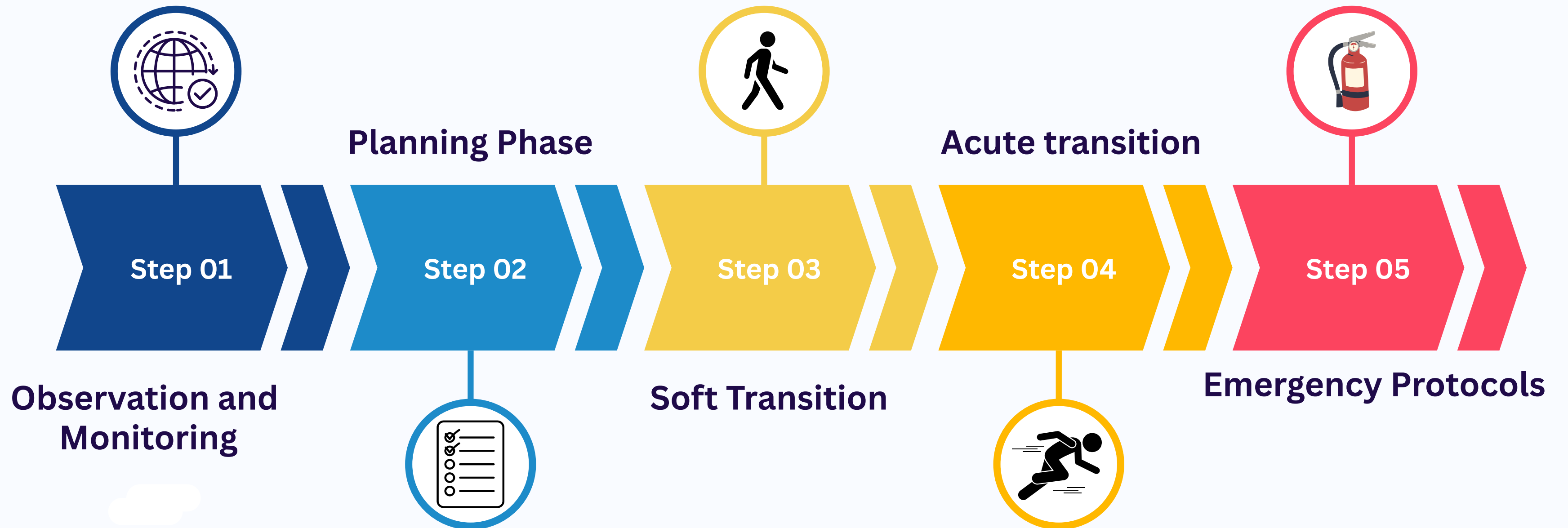


Assessing the risks

Syntech's 5-phase threat model

SynTech

The 5-phase Threat model



Mental barriers of change



Foggy vision



Lack of planning



Impatient



Plan vs. reality



Circular Dependency



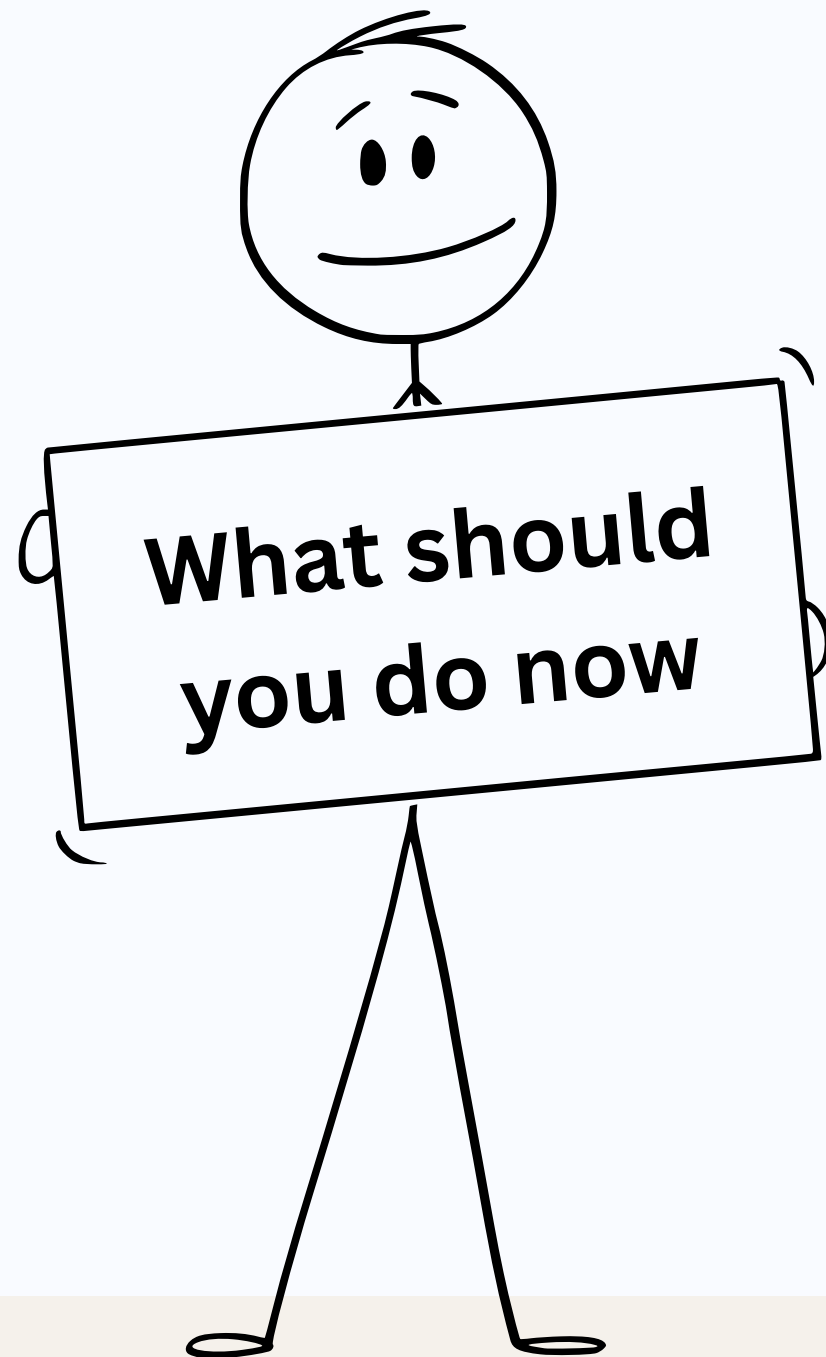
Fear of telling the truth



Digitalization of clutter



Lack of followership



Answer the hard questions

- How do we create resilience?
- Do we ensure our freedom of choice?
- How do we secure long term investments?
- Does our current choices align with our morals?
- Secure control of our data?
- How do avoid privacy issues?



Collaborative efforts give better results

Our Team

we love coffee



Ylva Lisesdatter

frihoej.dk



Alex Holst

zencurity.com



Henrik Kramselund

zencurity.com



Gorm Reventlow

talk@syntech.dk